

**From:** MMRNews (Multicultural Marketing News) [mailto:MMRNews@multicultural.com]

**Sent:** Wednesday, June 16, 2010 9:54 AM

**Subject:** ANA Announces Call For Entries – ANA Multicultural Excellence Awards

# 2010 ANA Multicultural Excellence Awards

Deadline: August 16, 2010



The 10th annual ANA Multicultural Excellence Awards celebrates preeminent multicultural advertising campaigns. The awards help raise awareness and recognition for the outstanding work being done in the areas of African-American, Asian, and Hispanic advertising. Nominations are open to both client-side marketers and agencies including ANA members and nonmembers.

This year the ANA will review submissions that reflect distinction and quality in key multicultural and media categories as well as overall business performance:

- Multicultural/Diversity—African American, Asian, General Market, Hispanic, LGBT
- Media—Digital Media, Radio, Print (new this year)
- Significant Business Results

Winners will be announced at an exclusive ceremony sponsored by Arbitron at the ANA Multicultural Marketing & Diversity Conference on November 8, 2010.

**The deadline for submissions is August 16, 2010.**

To download the awards guidelines and fill out the entry form, go to [www.ana.net/awards](http://www.ana.net/awards). For specific questions, please email [awards@ana.net](mailto:awards@ana.net) or call 212.455.8007.

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